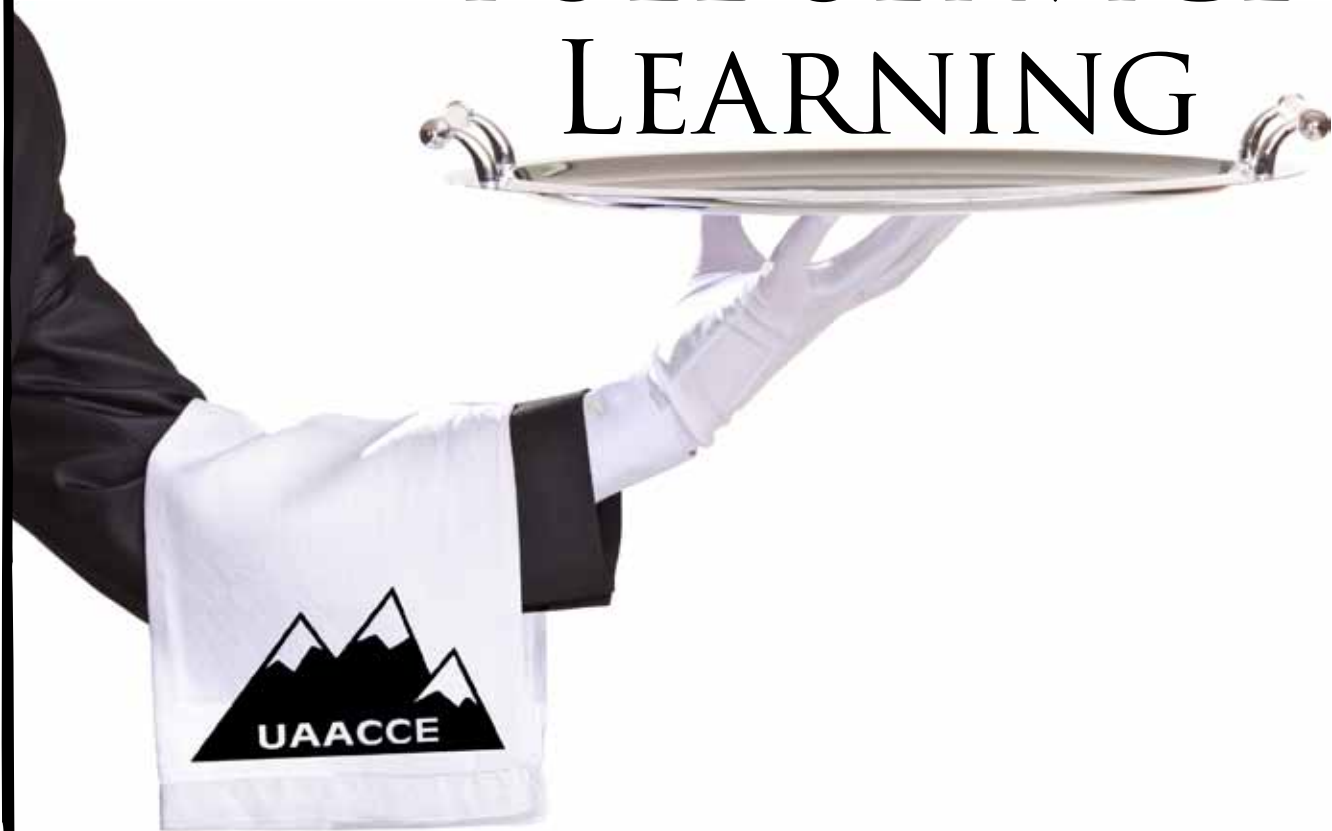


# FULL SERVICE LEARNING



UTAH ASSOCIATION FOR ADULT, COMMUNITY &  
CONTINUING EDUCATION › FALL CONFERENCE

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FRIDAY, OCTOBER 22, 2010 › THANKSGIVING POINT

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## UAACCE INFORMATION & OFFICERS

### MISSION

The mission of the Utah Association for Adult, Community, and Continuing Education as the primary advocate for lifelong learning in Utah is to meet the diverse needs of all Utahns by providing and supporting quality educational opportunities. UAACCE recognizes that learning is a lifelong endeavor that takes place in many settings and that the changing workplace requires us to constantly update our skills.

### OFFICERS

President: Kaye White, *Salt Lake Community College School of Applied Technology*  
President-Elect: Heather Young, *College of Eastern Utah - San Juan Campus*  
Past President: Tom Borg, *Continuing Education, Weber State University*  
Treasurer: Janet O'Riley, *Community Education, Dixie State College*  
Secretary: Shauna South, *Utah State Office of Education*  
Exec. Secretary: Sandra Grant, *Adult Educator, Ogden*

### ELECTED DIRECTORS

- Nikki Lovell, *United Way of Northern Utah*
- Carla Kulinsky, *Salt Lake Community College*
- Lory Curtis, *South Park Academy*
- Gayle Mahler, *Continuing Education Liaison, Utah State University Ogden Education Center*
- Claudia Thorum, *Granite Peaks Lifelong Learning*
- Katrina Van Cott, *Community & Continuing Education, Utah Valley University*
- Tracy Moore, *South Park Academy*
- Janet O'Riley, *Community Education, Dixie State College*

### LIAISONS

- Tyson Smith, *Private Vendors Liaison, Reading Horizons*
- Shauna South, *USOE Liaison, Utah State Office of Education*



# CONFERENCE AGENDA

| <u>Time</u>        | <u>Activity</u>                      | <u>Location</u>       |
|--------------------|--------------------------------------|-----------------------|
| 7:30 – 8:30 a.m.   | Registration & Continental Breakfast | Upper Floor Foyer     |
| 8:30 – 9:20 a.m.   | Welcome & Keynote: Jeff Thredgold    | Upper Floor Main Hall |
| 9:30 – 10:20 a.m.  | Breakout Session 1                   | Various               |
| 10:20 – 10:40 a.m. | Vendor/Refreshment Break             | Vendor Area           |
| 10:45 – 11:40 a.m. | Breakout Session 2                   | Various               |
| 11:45 – 12:00 p.m. | Business Meeting                     | Upper Floor Main Hall |
| 12:00 – 12:30 p.m. | Speaker: Lt. Gov. Greg Bell          | Upper Floor Main Hall |
| 12:30 – 1:30 p.m.  | Lunch                                | Upper Floor Main Hall |
| 1:30 – 2:20 p.m.   | Breakout Session 3                   | Various               |
| 2:20 – 2:35 p.m.   | Vendor/Refreshment Break             | Vendor Area           |
| 2:35 – 3:25 p.m.   | Breakout Session 4                   | Various               |
| 3:30 – 4:00 p.m.   | Vendors, bid baskets, networking     | Vendor Area           |
| 4:00 – 4:30 p.m.   | Closing remarks and awards           | Upper Floor Main Hall |

## WELCOME

Dear UAACCE Members and Guests,

Thank you for attending the 2010 UAACCE Annual Conference. The theme this year, "Full Service Learning," reflects the dedication that educators like you have to ensuring that adults in our communities have the very best educational opportunities possible.

Your students range in age from 17-82 and bring with them a wide range of skills, expectations, backgrounds, and cultures. You understand that your students need more than literacy or math skills. You realize that your students also need skills to manage their budgets, seek employment, or be parents to their children. You know that without these additional life skills, your students may never be able to thrive in these difficult economic times. They need and demand a full range of educational services... and you try to deliver.

As practitioners, UAACCE Board members understand the unique challenges of working with a diverse adult student population. The Board members volunteer their time to bring you professional development activities that help you fill or replenish your educator tool box. In order to continue bringing development opportunities to you we need more Board members. Please consider nominating yourself or a colleague to serve on the Board.

We are fortunate to have Jeff Thredgold and Lt. Governor Bell as keynote speakers to give you state and national insights into the importance of education in our society. In addition, there are 20 different presentations from which you may choose to help you learn practical skills or give you new information to consider as you work with your students. The Board is proud and pleased to bring the 2010 Full Service Learning Conference and trust that you will find at least one new tool to help you meet the challenges you face in your classrooms.

Enjoy the conference!

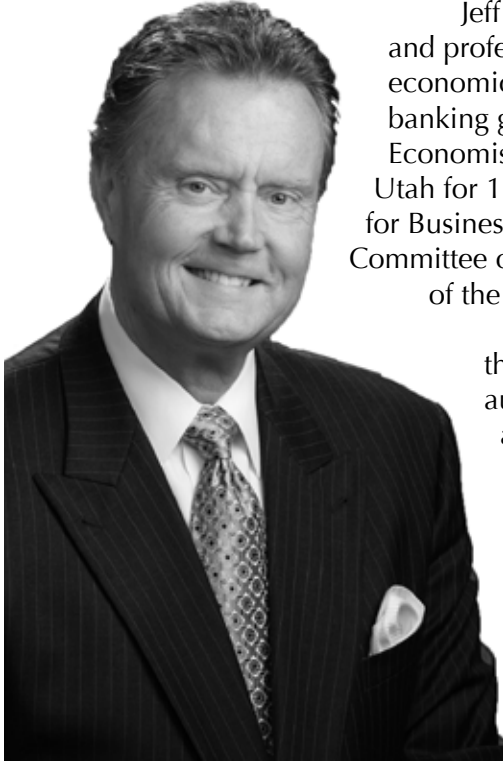


*Kaye White, 2010 UAACCE President*

# KEYNOTE SPEAKERS

## JEFF THREDGOLD

Economic futurist Jeff Thredgold has been helping people understand the tangled maze of the economy and financial markets for over three decades. With a unique ability to “cut through the fluff,” he leads his audience on a slightly irreverent, up-to-the-minute “tour” of the economy, financial markets, education, government, and a sneak preview of the future.



Jeff is president of Thredgold Economic Associates, an economic consulting and professional speaking company near Salt Lake City. He also serves as economic consultant to Zions Bancorporation. Jeff’s career includes 23 years with banking giant KeyCorp where he served as Senior Vice President and Chief Economist. He also served as an adjunct professor of finance at the University of Utah for 16 years and as president of the Utah Chapter of the National Association for Business Economics. He is a former member of the Economic Advisory Committee of the American Bankers Association and the Economic Policy Committee of the U.S. Chamber of Commerce.

In his latest book, *econAmerica*, Jeff explains in detail the four key factors that will drive the American economy for years to come. He is also the author of *Economy by Thredgold*, *A Parent’s Letter to My Children in School*, and *On The One Hand...The Economist’s Joke Book*. Jeff is a monthly contributor to the national publication *Blue Chip Financial Forecasts* and quarterly *USA TODAY* economic forecast surveys. He has been writing a weekly economic and financial newsletter, *the Tea Leaf*, for 35 years and is the monthly economic columnist for *Business Issues*, one of Asia’s newest business publications.

We’d like to thank Zions Bank for their generous support of the UAACCE conference and for sponsoring Jeff Thredgold as our morning keynote.

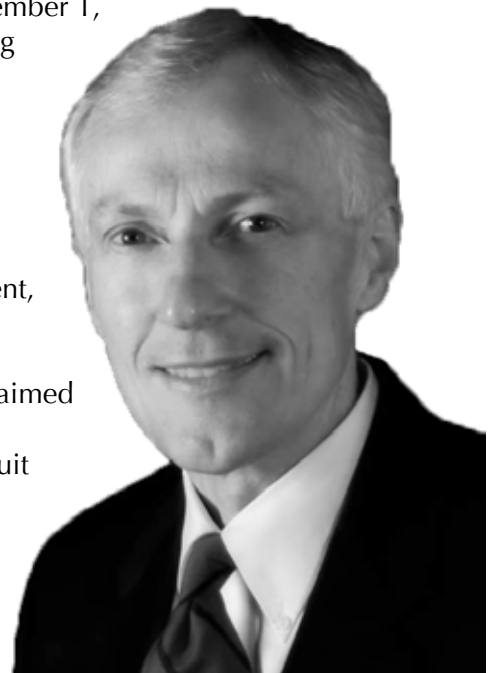
## LIEUTENANT GOVERNOR GREG BELL

Greg Bell has served as the Lieutenant Governor of Utah since September 1, 2009. Previously he served in the leadership of the Utah State Senate, having been a state senator representing the 22nd District of Davis County from January 2003 until his appointment as Lieutenant Governor.

Lieutenant Governor Bell was born and raised in Ogden, Utah. He graduated from Ogden High School, Weber State University and the S.J. Quinney College of Law at the University of Utah. He practiced law at the firms of Kirton & McConkie and later at Fabian & Clendenin specializing in real estate law. He has had extensive experience with real estate development, land use, and finance.

Lieutenant Governor Bell is a past mayor and city councilman of Farmington. He has been the chair of Envision Utah, an internationally acclaimed collaborative land use and transportation planning organization.

Lieutenant Governor Bell and his wife, JoLynn, currently reside in Fruit Heights, Utah. They are the parents of six children and 18 grandchildren.



# BREAKOUT SESSIONS

## SESSION 1 9:30 A.M. – 10:20 A.M.

### **Upper Left Wing**    **Models to Predict the Return to Prison**

*Dr. Richard Fowles*

The United States has the highest prison incarceration rate among the developed countries in the world. States' corrections budgets have grown substantially with an ever-growing prison population. In the United States, about half of all people who are released from prison return within three years. This high recidivism rate exacerbates the budget problems. Our research includes three Bayesian statistical methods and a rich Utah dataset that covers release and return over a period of three years. We explore the criminological, sociological, and economic factors to predict parolees' returns to prison.

### **Trellis**                    **What it Takes to be an Entrepreneur**

*Rex Falkenrath*

What does it take to be an entrepreneur? We'll examine the traits and commitment necessary to be successful. Do entrepreneurs think differently? Can entrepreneurship be taught? This session will answer these questions and share the excitement of being an entrepreneur.

### **Pine**                        **Planning Your Future with UtahFutures.org**

*Michelle Riddle*

UtahFutures can help you in planning, preparing, and paying for higher education. You can take assessments to match your interests to occupations and find a school that will teach you what you need to know for the job you want to do.

### **Oak**                        **21st Century Adult Education**

*Josh Leitz and Diana Bass*

Backbone Communications is the leader in 21st Century Learning. Engaging students through technology increases interactivity within the classroom and provides true differentiated instruction. Their solutions create opportunities for administrators and teachers to effectively use educational tools to help their students and themselves in a direct and practical way. Backbone Communications focuses on computer based curriculum and assessment, fundamental and advanced building blocks for English language learners, and reading instruction for K-12 grades and adult learners.

### **Maple**                    **Teacher, I Need a Job**

*Emily Box*

These words are becoming increasingly common in our ESL programs. Students seek ESL classes as a way to help them find employment or improve their current situation. This presentation will discuss the concept of workplace readiness and what it means in the ESL classroom. We will explore ways in which ESL programs can develop and implement these skills in all levels and types of ESL classes.

# BREAKOUT SESSIONS

## SESSION 2 10:45 A.M. – 11:40 A.M.

### **Upper Left Wing**    **Utah Adult Education Overview (Raising the Bar)**

*Marty Kelly*

This will be an informative presentation to any staff member working in adult education. Topics discussed will be: using current data to drive decision making in our adult education programs; where Utah stacks up nationally in relationship to TABE scores and testing rates; setting state and program goals to meet federal standards; and a review on how to use UTOPIA reports to help determine focus areas.

### **Trellis**                    **Resiliency in Adult Learners**

*Al Zystra*

The goal of this presentation is to highlight humanity's strengths. It will focus on four major concepts: 1) The importance of personal resiliency (learned optimism and skilled behavior); 2) The ability to rebound from erroneous beliefs and impermeable behaviors that cause pain, loss and spiritual dislocation; 3) Protective counsel which allows one to avoid the behavior of locked thinking "being stupid" which directs personal behaviors into the emotional trap of diminishing returns; 4) Collectively, we are as intelligent as the universe is infinite.

### **Pine**                        **Preparing for a Career in Information Technology**

*Peggy M. Hayes*

Learn how high schools, colleges and universities worldwide use online labs to prepare students to pass IT certification exams and to train for a successful career in IT. LabSim online labs feature hardware, software and networking components in a realistic environment. This session will include a case study and demonstration of LabSim.

### **Oak**                        **Reading Comprehension and TABE Reading Scores with Lexile Measures**

*Jennifer Harber*

CTB/McGraw-Hill and MetaMetrics have recently completed a research project linking TABE Reading results to Lexile measures to improve adult literacy comprehension and retention. Participants will learn how Lexile measures can be used to connect learners with ability-appropriate instructional and leisure reading materials for effective reading practice via a free web resource.

### **Maple**                    **Social Networking**

*Ken Kapptie*

This session will explore what social networking is in the context of adult education while considering major providers, best practices, do's and don'ts, implementation, and devices.

# BREAKOUT SESSIONS

## SESSION 3 1:30 P.M. - 2:20 P.M.

### **Upper Left Wing**    **Financial Education – Try it! You’ll Like It!**

*Julie Felshaw*

The new Utah Finance in the Classroom program will be reviewed. This vibrant website has countless resources to help make teaching about money interesting and targeted. If you are a teacher, parent, or student, there is something here for you!

### **Trellis**                    **Community Schools**

*Leslie Herold*

Community schools establish both a location and system of partnerships between the school and other community resources. Its integrated focus on academics, health, social services, youth, community development, and community engagement leads to improved student learning, stronger families, and healthier communities. Schools become the center of the community and are open to everyone. The seven areas of service are: (1) Adult Education, providing residents access to classes in English as a Second Language, GED and basic education; (2) Primary health, mental health and dental care, (3) Mentoring and youth development (Ogden District has a tutoring and mentoring grant for all schools); (4) Community service and service-learning; (5) Early childhood education; (6) Job training and career counseling; (7) Parental involvement and family literacy through the Community Council and community outreach. Learn how this works and what it takes to implement a community school in your area.

### **Pine**                      **Google: More than a Search Engine**

*Rob Bentley*

Explore a variety of new and improved ways to access information with help from Google. One of the latest tools provides personalized current event tracking, alerts and time-savers for managing all that news! We will give a demonstration of Google calendar - one of the best tools to manage busy personal and professional activities. If you have a laptop or hand-held computer, bring it and follow along.

### **Oak**                      **SkillsTutor Demonstration: Web-based Instructional Tool for Basic Skills Remediation**

*Glenn English*

SkillsTutor and Employability Skills are flexible technology programs that serve the diverse needs of adolescent and adult learners. Incorporate SkillsTutor digital curriculum into existing adult basic education, GED attainments or job placement programs and help adult learners gain the basic skills and job preparation skills they need to succeed. This online instruction offers learners a wide range of engaging, motivating, and effective learning opportunities. Free 30-day trial for those who attend this workshop!

### **Maple**                    **Using Games in the Classroom**

*David Bate*

In this interactive learning session, participants will explore why playing is an essential element to the learning process. Learn how to use dice games, envelope games, critical thinking games, online games, bounce and score games, and PowerPoint games in the classroom.

# BREAKOUT SESSIONS

## SESSION 4 2:35 P.M. – 3:25 P.M.

### **Upper Left Wing Self-Defense**

*Brad Monson*

Many people think of self-defense as a karate kick to the groin or a jab in the eyes of an attacker. But self-defense actually means doing everything possible to avoid fighting someone who threatens or attacks you. Self-defense is all about using your smarts – not your fists. In this session participants will be taught how to size up a situation and decide what to do. This self-defense session will teach how to de-escalate a situation by speaking or acting in a way that can prevent things from getting worse. In this session, learn to remain calm, how to use special techniques for breaking an attacker's grasp, and other things you can do to get away.

### **Pine Get Moving with Mobile Computing**

*Rob Bentley*

iPads, iPods, Notebooks, Netbooks, SmartPhones? In this session see some of the amazing (and useful!) applications for the latest generation of mobile computing devices. Compare and contrast the devices and try some hands-on. Discuss not only how these devices can make your work easier, but also how they can be effectively used to transform learning.

### **Oak Identifying and Meeting the Needs of Students and Advocating for Adequate Resources**

*Janice Gygi*

This session will discuss how to identify students' needs and the expected outcomes. We will also discuss advocating for resources to meet the needs of the students.

### **Maple Decoding Strategies for Developing Literacy**

*Quin Kofford*

Research has proven that many struggling readers, including individuals who have learning disabilities, have trouble breaking down words into letter-sound segments which, naturally, impedes their reading fluency and comprehension. But research has also proven that these students "can learn these relationships with intensive phonics training" (Shaywitz, 2003). Participants will learn a practical approach to teaching reading and phonemic awareness-building skills to equip struggling readers with strategies to improve spelling, reading fluency, comprehension, and literacy.



# PRESENTER BIOGRAPHIES

**Diana Bass** earned her Bachelor of Arts degree in Political Science and History from the University of Utah. She holds a Master of Arts degree in American History and has worked on her Ph.D. in Educational Studies. She taught high school for 12 years using student-centered and experiential techniques such as debates, simulations, and mock trials. Diana taught philosophy courses for Provo College, served as a content specialist for an online school, and now is an independent contractor with Western Governors University. Diana believes software tools implemented properly will help students, teachers, and districts achieve student success and optimal learning.

**David Bate** has worked as a curriculum development specialist at Salt Lake Community College for 17 years. He has also taught Essentials of College Study for 14 years. He enjoys implementing innovative teaching strategies in the classroom. He presents regularly at local and national conferences.

**Rob Bentley** specializes in multimedia classes for UEN. He is especially interested in teaching game creation and sharing how multimedia projects can energize a classroom. Previously, Rob taught language arts and Spanish at the junior high level. His Bachelor's degree is in Spanish education and he holds a Masters in Instructional Design and Educational Technology from the University of Utah.

**Emily Box** has been teaching for Granite School District since 1992. She became certified as a WorkStyles pre-employment program trainer through the Spring Institute in Denver in 2008. Since then she has been involved in partnerships with the Department of Workforce Services and others to incorporate work readiness in the ESL programs of Granite Peaks.

**Glenn English** is an account manager for the SkillsTutor division of Houghton Mifflin Harcourt, covering Utah, Alaska, and Oregon. He has negotiated SkillsTutor contracts with the states of Idaho and Oregon for their state-wide adult education programs. He has also worked with many school districts in the state of Utah including the Canyons and Jordan School Districts, the Granite School District in their Youth in Custody program, and Colors of Success, Inc. which works with high risk youths in a number of schools and communities throughout the state. He grew up and lives in the Boston area where Houghton Mifflin is headquartered.

**Rex Falkenrath**, as a serial entrepreneur, created seven startup companies. He was the founder and CEO of Hi-Tech Engine Components, a multi-million dollar international company, for 35 years. Currently, he consults with hundreds of companies ranging from start-up to those with over a billion dollars in sales.

**Julie Felshaw** is the economics/financial education specialist for the Utah State Office of Education and the executive director of the Utah Council on Economic Education. She is responsible for working with the business community and K-12 administrators and teachers as they help students take their first steps into the economy and the world of personal finance.

**Richard Fowles** received his Ph.D. in Economics and has taught at Rutgers University, Westminster College, and the University of Utah. His research interests relate to low probability/high consequence events.

**Janice Gygi** recently retired from Utah Valley University where she was a marketing professor and chair of the marketing department. She has a B.A. in psychology from George Mason University, an M.S. in special education from the University of Utah, and Ph.D.s in educational psychology and marketing from the University of Utah. She served for two years as chair of the UVU General Education Committee. She currently consults on a grant for the Office of the Commissioner of Higher Education and is active in the League of Women Voters of Utah.

**Jennifer Harber** is an assessment sales representative for CTB/McGraw-Hill and was named assessment sales representative for the state of Utah in January 2010. She provides guidance for all of CTB's work in offering comprehensive solutions for PreK-12 and adult education in Utah. Jennifer has been with CTB since 2004 and has experience in many of the company's departments including customer relations, support, and targeted assessment sales.

# PRESENTER BIOGRAPHIES

**Peggy M. Hayes** is an academic marketing manager at TestOut Corporation, the leader in online labs for IT certification training headquartered in Pleasant Grove, Utah. TestOut provides individuals and academic institutions worldwide with practical, hands-on IT experience.

**Leslie Herold** is the community impact director for United Way of Northern Utah.

**Ken Kapptie** has 15 years' experience working in technology as a network administrator, web/software developer and Department of Defense contractor working with servers and client computers on the U.S. Government's highly secured NIPRNet. He has also had secondary educational ties since 1997 and is currently working as a Granite School District coordinator for adult education. He is passionate about empowering individuals seeking to further their educational and professional goals. He has a BSIT and MAED.

**Marty Kelly** has been an advocate for students of all ages for 35 years. Marty worked for Jordan School District before coming to the Utah State Office of Education. In Jordan School District, Marty was the principal for South Park Academy serving the students at the Utah State Prison in Draper. From working with adults she moved to the area of her teaching expertise, working with special needs students, at Jordan Resource Center. Marty currently is the Adult Education Coordinator for the state of Utah.

**Quin Kofford** has been an account manager with Reading Horizons for two years. He currently manages and works with four states, selling, training, and ensuring success with the Reading Horizons program. During the summer of 2009 he was in charge of running the Reading Horizons program and training the staff at a refugee educational center. He says that immersing himself in the education world has helped him to see the importance of the wonderful teachers that we have around the country.

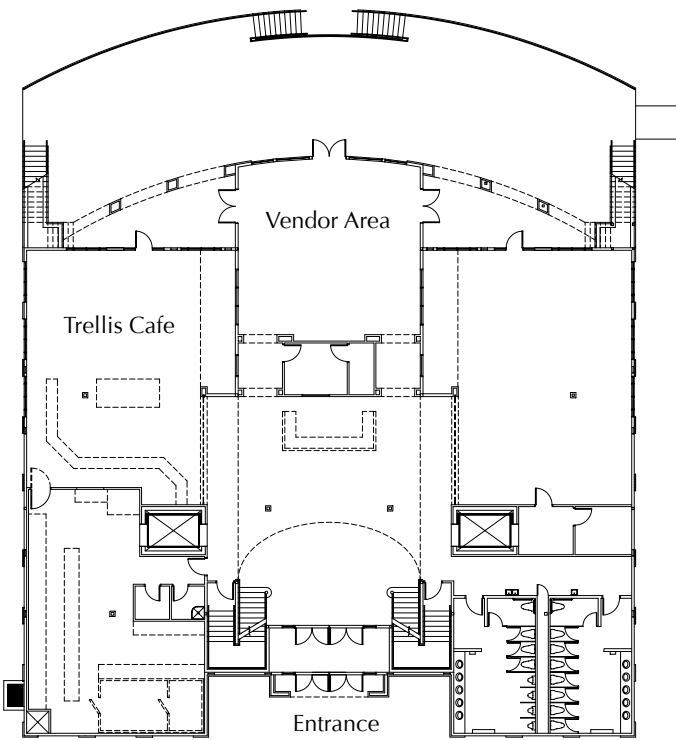
**Josh Leitz** received his concurrent degree from Arizona State University in Business Marketing and Business Management then pursued his K-8 education certificate. He was a classroom teacher for kindergarten through 8th grade and used The A+nyWhere Learning System® with his 5th and 6th graders in order to differentiate the curriculum and provide appropriate content to his many students with Individualized Education Plans. When Josh joined Backbone Communications in 2005, he began meeting with schools, assisting in implementation and training teachers and administrators on various software tools. Josh is passionate and committed to helping students realize success and achieve permanent gains by providing the students the right content at the right time.

**Brad Monson** has studied martial arts for more than 30 years. He holds a 4th Degree (Dan) blackbelt in KyukiDo, and a 1st Degree (Dan) blackbelt in Taekwondo. He has taught martial arts for 20 years and is an expert in mixed martial arts, hapkido, judo, jujitsu, grappling, and police control techniques. He has served as a police and corrections officer for more than nine years.

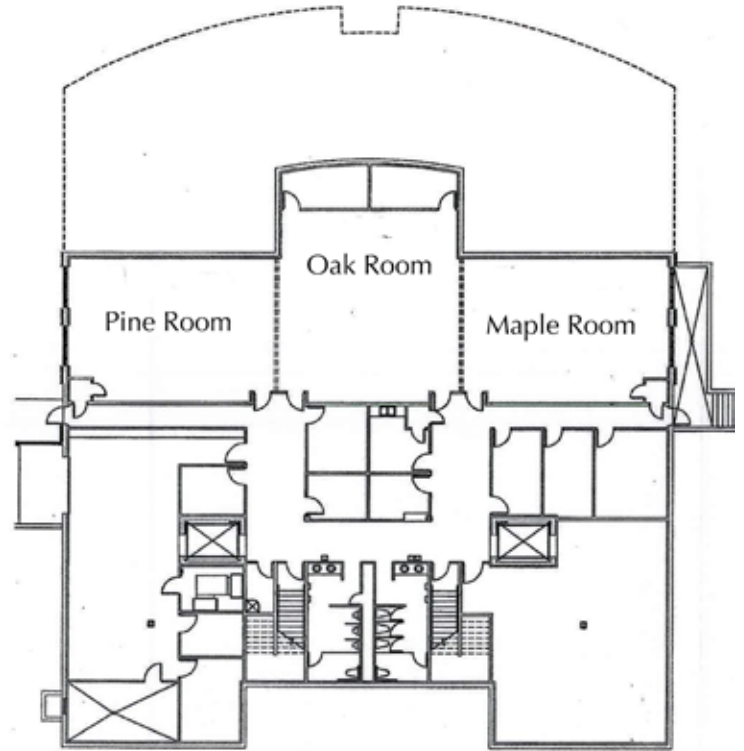
**Michelle Riddle** is an outreach officer for the Utah Higher Education Assistance Authority. She has been at UHEAA and the system of Higher Education for almost 25 years and has become an expert in helping others to plan, prepare, and pay for college and post-secondary opportunities. She is also the primary trainer for the UtahFutures.org web utility and directs the Single Moms Foundation housed at UHEAA.org.

**Al Zystra** holds a doctorate in psychology from Brigham Young University. His clinical experience covers more than 40 years. He has worked as a school psychologist, principal of a school for handicapped students, a middle school principal, and a private therapist. He now works as a private consultant, speaker, and volunteer teacher at the Training and Resource Center with the Utah Department of Corrections. He focuses on the greatness of the human being, resiliency, and the human's ability to rebound from setbacks. His personal greatest accomplishment is being married for 42 years to his wife, LeNise, and raising four children. Born in Newark, New Jersey, Al grew up in the inner city with school failure and low familial expectations. He lettered as a BYU freshman football player and then left BYU to learn to read. That journey took him four years and a route to Europe then St. George.

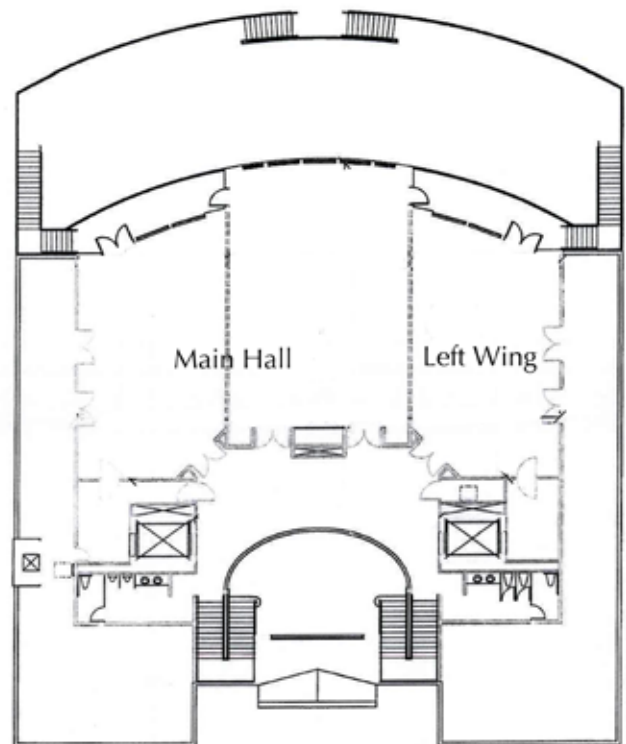
# MAPS



MAIN FLOOR



LOWER LEVEL



UPPER FLOOR

# SPONSORS

**NovaNET®**

**Pearson Learning**

Anne Brown  
208-720-8866  
anne.brown@pearson.com  
<http://pearson.com>



**Reading Horizons®**  
The Foundation for Reading English

**Reading Horizons**

Quin Kofford  
800-333-0054  
quin@readinghorizons.com  
[www.readinghorizons.com](http://www.readinghorizons.com)

**Steck-Vaughn.**

HOUGHTON MIFFLIN HARCOURT

**Steck Vaughn**

Tara Keily  
866-766-0198  
tara.keily@hmhpub.com  
<http://steckvaughnadult.hmhco.com>

# VENDORS

**Backbone Communications**

Diana Bass  
801-675-0255  
diana@backbonecommunications.com

**CTB/McGraw-Hill**

Jennifer Harber  
317-452-9170  
jennifer\_harber@ctb.com

**Pearson**

Anne Brown  
208-720-8866  
anne.brown@pearson.com

**Reading Horizons**

Quin Kofford  
800-333-0054  
quin@readinghorizons.com

**SkillsTutor**

Glenn English  
877-223-0690  
glenn.english@hmhpub.com

**Steck-Vaughn**

Tara Keily  
866-766-0198  
tara.keily@hmhpub.com

**TestOut**

Peggy Hayes  
801-209-8813  
phayes@testout.com`



## SEE YOU NEXT YEAR!

Mark your calendars for next year's conference: Friday, October 14, 2011 at the Zermatt Resort in Midway. [www.zermattresort.com](http://www.zermattresort.com)